

SCHOOLS WEEK

FE WEEK | JOBS

Powered by education week jobs

Cost effective recruitment for educators

Powered by the same technology as Guardian Jobs

Annual packages from £999

Part of



EducationScape

INVESTIGATE · INFORM · INSPIRE



www.educationweekjobs.co.uk

Choose us!



When our multi-academy Trust needed to use *Schools Week* and *Education Week Jobs* at very short notice for a difficult to fill role, their straightforward and flexible approach to helping with our advertising need and dealing with our requests and adjustments so positively was greatly appreciated.

Jan Steel, Director of HR, Active Learning Trust

Cost effective annual recruitment packages from £999!

Our jobs board is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

Backed by two education publications

Schools Week and *FE Week* are two of the UK's leading newspapers for the schools, further education, and skills sectors. We connect vacancies directly with a targeted audience of highly engaged education professionals.

Dedicated account manager

Our friendly team are here to support you - no bots!



www.educationweekjobs.co.uk

What makes us stand out?



Our platform is **powerful**

It's built by the same technology as The Guardian Jobs, The Washington Post and other sector leading brands.



We only support recruitment within the **education sector**

Making us laser sharp for attracting the right talent.

Annual packages from

£999 *See Page 4*

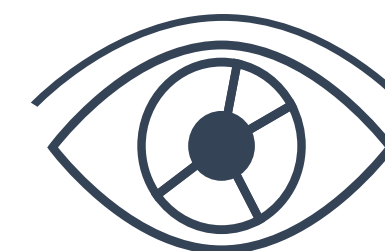
Individual ads from

£165 *See Page 8*



95%

of all our traffic comes
from the UK unlike our
competitors



1,500,000

monthly page views to our websites



www.educationweekjobs.co.uk

Unlimited basic listings with an annual package

This is your most efficient and cost-effective way to advertise all your roles throughout the year.

Want even more exposure?
See Page 5



Single Organisations Annual Package

Includes:

∞ Unlimited basic listings for 12 months

£999 + VAT

MATs/Groups Annual Package

Includes:

∞ Unlimited basic listings for 12 months

£999 + VAT
and then £149 + VAT for each
additional school/college
within the organisation



www.educationweekjobs.co.uk

Get Seen. Get Applicants.

Boost job and brand visibility by pairing these bundles with an annual package.

Spotlight Bundle

- ∞ 5 Boosted Listings
- ∞ Enhanced Listing Styling
 - ∞ Make your listings stand out with custom colours for CTA buttons and even a customised banner advert promoting your organisation across every job posted by your organisation
- ∞ 2 Home Page Featured Jobs
 - ∞ Showcase your role on our homepage with your logo. Drive applications with prominent placement in our featured job section.
- ∞ A 10% Discount on any additional bookings you would like to make

£2950 + VAT

Showcase Bundle

- ∞ 10 Boosted Listings
- ∞ Enhanced Listing Styling
- ∞ 4 Home Page Featured Jobs
- ∞ Leaderboard Adverts up to 50,000 impressions
- ∞ Mid Page Adverts up to 50,000 impressions
- ∞ Skyscraper Adverts up to 50,000 impressions
- ∞ A 17.5% Discount on any additional bookings you would like to make

£5950 + VAT

Elevate Bundle

- ∞ 15 Boosted Listings
- ∞ Enhanced Listing Styling
- ∞ 8 Home Page Featured Jobs
- ∞ Leaderboard Adverts up to 150,000 impressions
- ∞ Mid Page Adverts up to 150,000 impressions
- ∞ Skyscraper Adverts up to 150,000 impressions
- ∞ A 25% Discount on any additional bookings you would like to make

£8950 + VAT

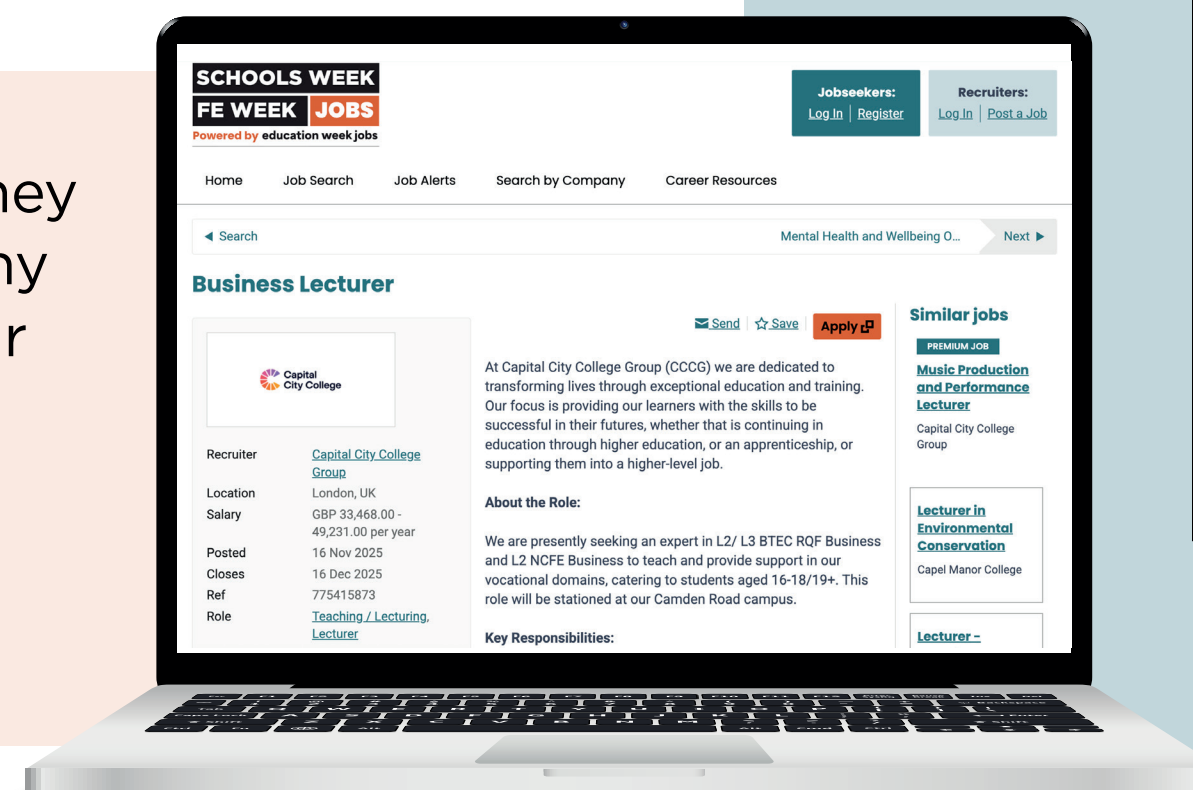
Super-charge your annual packages

Remove the man-power to get your jobs seen

Brand awareness on our home page

I have always found *the team* very helpful. They reach a large audience and support with many of our vacancies. I am very satisfied with their service and would recommend them highly.

**Katherine Anderson, Recruitment Officer,
Advantage Schools**



Automated posting

Remove the pain of posting; have all your roles pulled through automatically from your vacancies page.

£1000 + VAT for a
single organisation

£2000 + VAT for MATS or
Groups of organisations

Featured Recruiter

Announce to our audience that you're hiring by having your logo appear on our homepage. Your logo will be prominently displayed for 1 month along with a maximum of 6 other organisations.

£1500 + VAT per month



www.educationweekjobs.co.uk

Maximise exposure through display advertising

**Reach 1000's of engaged education
professionals**

Artwork Design

From £100 + VAT

Have our expert graphic design team take the stress out of advertising and create web-ready artwork to advertise your role.



Leaderboard **From £220 + VAT**

Desktop version: 728 x 90px (WxH) / Mobile version: 320 x 50px (WxH)
Showcase your role across *Schools Week* and *FE Week Jobs* website with a Banner advert at the top of every webpage. Contact us for bespoke impression and display window packages.

Skyscraper **From £180 + VAT**

160 x 600px (WxH)
Stand out with a Skyscraper advert on job search and listings pages for added visibility. (Only visible on the desktop site.) Contact us for bespoke impression and display window packages.

Mid Page Advert **From £180 + VAT**

300 x 250px (WxH)
Showcase your role with flair among all the rest. Button advert that appears between search results on job search pages. Contact us for bespoke impression and display window packages.

Button and banner advert on *Schools Week* or *FE Week* **From £750 + VAT** **Live for 1 week**

160 x 160px (WxH)
Have your vacancy seen on the editorial pages providing added visibility to thousands of engaged education professionals.



www.educationweekjobs.co.uk

An annual package
could be more cost-effective.
See Page 4

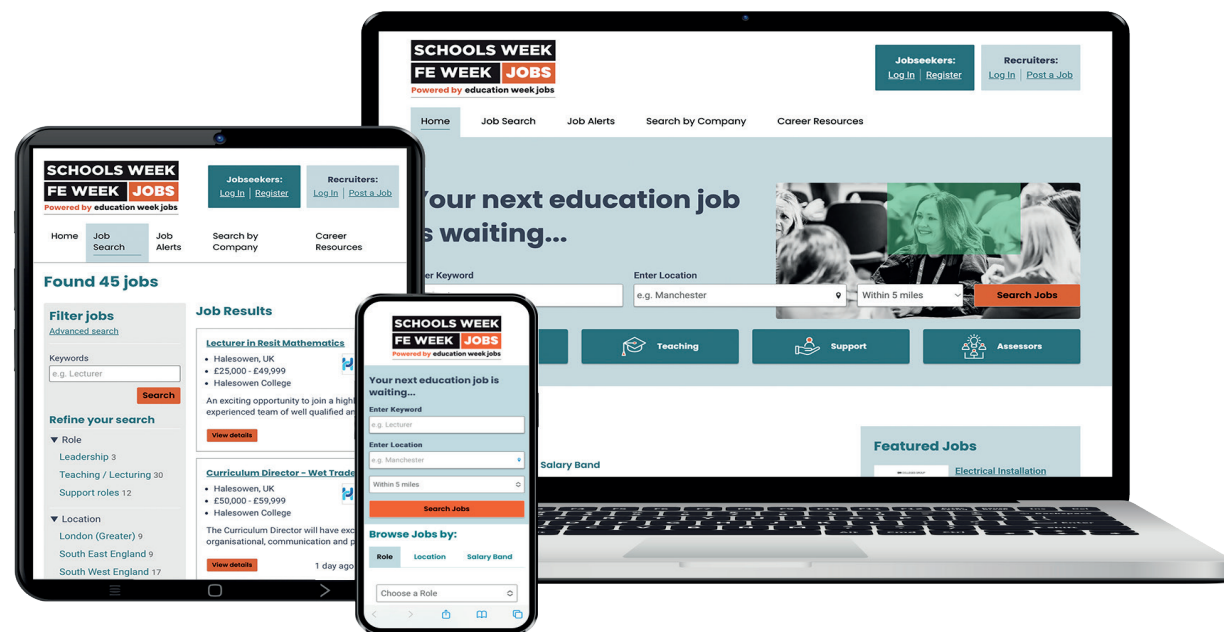
One-off job listings

	Basic Listing £165 + VAT	Boosted Listing £350 + VAT	Featured Job of the Week £995 + VAT
Listed on <i>Schools Week</i> and <i>FE Week Jobs</i> website	✓	✓	✓
Your organisation’s logo displayed on the advert	✓	✓	✓
A direct link to your vacancy	✓	✓	✓
Top job placement in search results		✓	✓
Promoted job feature and homepage spotlight		✓	✓
Dedicated jobs email promotion			✓
Button ad on <i>Schools Week</i> and <i>FE Week Jobs</i> website			✓
Banner advert and button ad on either <i>Schools Week</i> or <i>FE Week</i> website			✓

Ready to make recruitment even easier?

Please contact us

recruitment@educationweekjobs.co.uk
020 8123 4778



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I have found *FE Week* and *Education Week Jobs* personnel to be dedicated and extremely knowledgeable in their field. They are a friendly, flexible and approachable team who are always willing to go over and beyond to ensure that all our needs as clients are met. I have worked in the field of recruitment for many years and have worked with many recruitment providers.

**Sindy Chow, HR Recruitment Co-ordinator,
City of Liverpool College**

When I email the team at *FE Week* and *Schools Week Jobs* I can confidently trust that I will receive prompt attention, a consistent follow up and know that when I need a job to be advertised or an advert to be amended it will be done immediately. I would have no hesitation in giving my recommendations to use *them*.

**Meera Visakan, HR Officer,
Capital City College Group**

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