

EDU WEEK JOBS

Recruitment advertising made even easier.

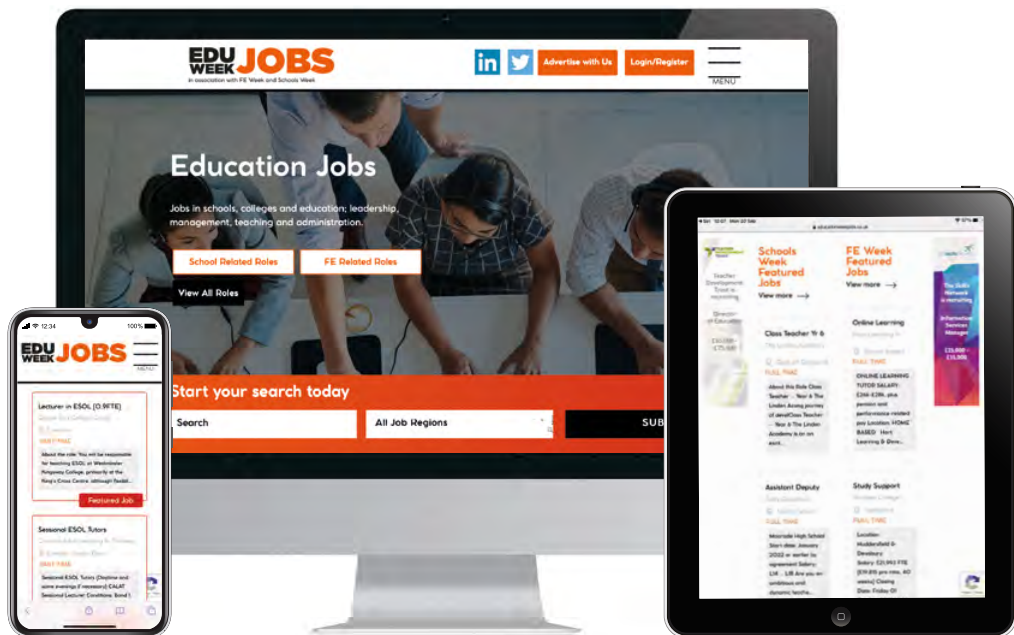


in association with

**SCHOOLS
WEEK**

**EDU
WEEK JOBS**

EDU WEEK JOBS



What is EduWeek Jobs?

EduWeek Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £175 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.

17,500+



digital edition readership



880,000+

visits per month average Jan-Sep 2020 (up from 360,000 in 2019)



1.1 million

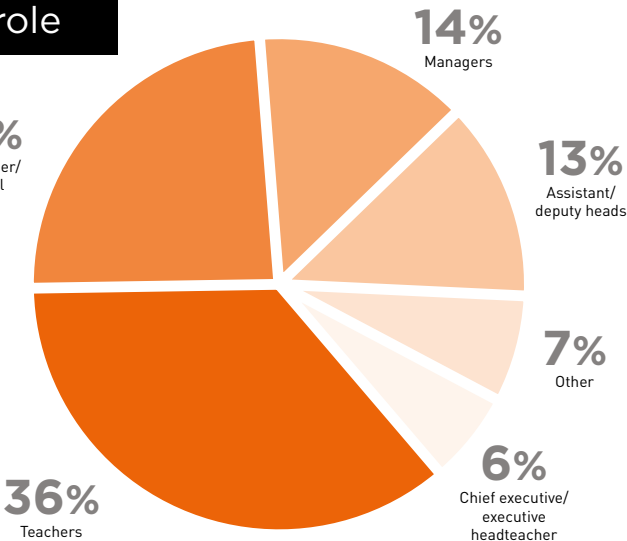
monthly page views average Jan-Sep 2020 (up from 550,000 in 2019)



106,000+ Twitter followers

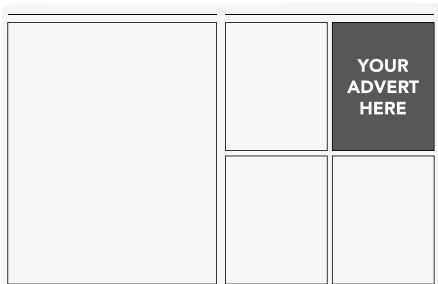
Readers by job role

24%
Headteacher/
principal



Have your vacancy seen by passive job seekers and the highest quality candidates in the sector.

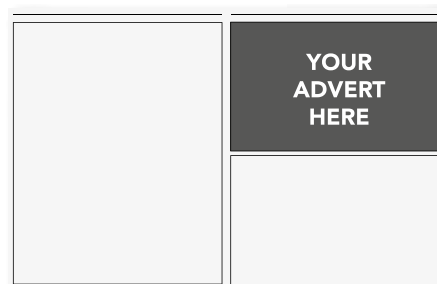
QUARTER PAGE



96mm x 132mm (WxH)

£500

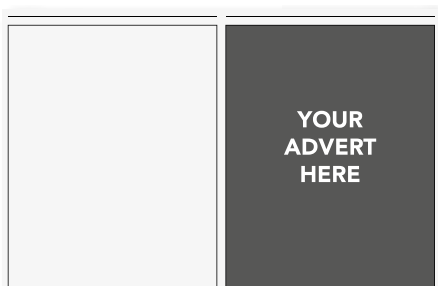
HALF PAGE



196mm x 132mm (WxH)

£750

FULL PAGE



196mm x 265mm (WxH)

£995

INCLUDED WITH YOUR ADVERT:

- 1 x Featured Listing
- Bespoke advert design
- Half Page or larger – exposure in the 'Premium Job Opportunities' section on Page 2 of Schools Week

SCHOOLS WEEK ARTWORK DEADLINE:

Wednesday at 17:00

Contact Clare at clare.halliday@schoolsweek.co.uk
or on **020 8123 4778** to book your advert

Listings

BASIC LISTING

£175

OUR LOWEST COST OPTION,
IDEAL FOR ADVERTISERS
ON A TIGHT BUDGET

- Text, logo and attachments
- Live for up to one month

FEATURED LISTING

£395

REACH A WIDER AUDIENCE AND
RECEIVE HIGHER ENGAGEMENT

- Text, logo and attachments
- Live for up to one month
- Premium online positioning
- Slots on the weekly jobs email (30,000 recipients), promoted via @SchoolsWeek and @EduWeekJobs Twitter

Upgrade

FEATURED BOOST

£225/WEEK

ATTRACT PASSIVE JOB
SEEKERS AND HIGH QUALITY
CANDIDATES WITH A FEATURED
BOOST BUTTON.

- GIF animated button advert on www.schoolsweek.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing

FEATURED JOB OF THE WEEK

£550/WEEK

OUR HIGHEST EXPOSURE
ONLINE OPTION.

- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on www.schoolsweek.co.uk
- GIF animated Skyscraper advert on www.educationweekjobs.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing
- Promoted via Twitter, Facebook and LinkedIn

Social Media

SOCIAL BOOST

£110 + VAT

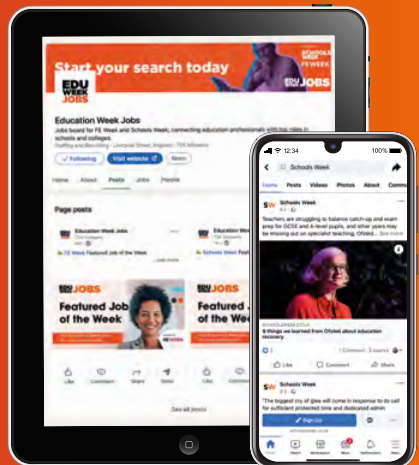
- Available as an upgrade on a Featured Listing
- 1 x Tweet via @SchoolsWeek and @EduWeekJobs
- 1 x Facebook Post via Schools Week
- 1 x LinkedIn Post via Education Week Jobs

INCLUDED WITH FEATURED JOB OF THE WEEK

- Bespoke artworks
- 2 x Tweets via @SchoolsWeek and @EduWeekJobs
- 1 x Facebook Post via Schools Week
- 1 x LinkedIn Post via Education Week Jobs

INCLUDED WITH ANNUAL PACKAGES

- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits



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Organise your recruitment advertising for the year with an annual package with Schools Week and EduWeek Jobs.

BRONZE **£3000**

- ◇ Unlimited Featured Listings
- ◇ 25% discount on classified adverts in Schools Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

SILVER **£4200**

- ◇ Unlimited Featured Listings
- ◇ 3 x Half Page adverts
- ◇ 50% discount on classified adverts in Schools Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

GOLD **£6000**

- ◇ Unlimited Featured Listings
- ◇ 5 x Full Page adverts
- ◇ 50% discount on classified adverts in Schools Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

INCLUDED WITH EACH PACKAGE:

- Unlimited listings covering all vacancies (including leadership roles)
- Job upload service, with a turnaround of up to 2 hours
- Dedicated account manager on hand to discuss your requirements
- 10 x Social Boost credits and 25% off additional credits

Available Discounts

If your organisation is eligible for a discounted rate, please get in touch to inform our team and to make your booking.

**SCHOOLS
WEEK**

**SUBSCRIBERS:
20% DISCOUNT**

aelp
Association of
Employment and Learning
Providers

**MEMBERS:
20% DISCOUNT**

HOLEX

**MEMBERS:
20% DISCOUNT**

besa | 
BRITISH EDUCATIONAL
SUPPLIERS ASSOCIATION

**MEMBERS:
20% DISCOUNT**

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Testimonials

When our multi-academy Trust needed to use Schools Week and Education Week Jobs at very short notice for a difficult to fill role, their straightforward and flexible approach to helping with our advertising need and dealing with our requests and adjustments so positively was greatly appreciated.

JAN STEEL

Director of HR, Active Learning Trust

As a recruiter for an MAT of 34 Academies, I have been very impressed with the professional support we have received from Schools Week and the quick turnaround time they provide for our advertised vacancies.

ROSEMARY SULLIVAN

HR Administrator, David Ross Education Trust

I have always found Schools Week very helpful. They reach a large audience and support with many of our vacancies. I am very satisfied with their service and would recommend them highly.

KATHERINE ANDERSON

Recruitment Officer,
The Shared Learning Trust



Schools Week have always been very responsive and helpful in supporting our recruitment process.

ROBERT CRAIG

Head of Strategy
& Operations,
Enabling Enterprise

Publication schedule

Edition Number	Artwork Deadline	Issue Date
Summer holidays 2022		
295	07/09/2022	09/09/2022
296	14/09/2022	16/09/2022
297	21/09/2022	23/09/2022
298	28/09/2022	30/09/2022
299	05/10/2022	07/10/2022
300	12/10/2022	14/10/2022
301	19/10/2022	21/10/2022
October half-term 2022		
302	02/11/2022	04/11/2022
303	09/11/2022	11/11/2022
304	16/11/2022	18/11/2022
305	23/11/2022	25/11/2022
306	30/11/2022	02/12/2022
307	07/12/2022	09/12/2022
Christmas holidays 2022		
308	04/01/2023	06/01/2023
309	11/01/2023	13/01/2023
310	18/01/2023	20/01/2023
311	25/01/2023	27/01/2023
312	01/02/2023	03/02/2023
313	08/02/2023	10/02/2023
February half-term 2023		
314	22/02/2023	24/02/2023
315	01/03/2023	03/03/2023
316	08/03/2023	10/03/2023
317	15/03/2023	17/03/2023
318	22/03/2023	24/03/2023
319	29/03/2023	31/03/2023
Easter holidays 2023		
320	19/04/2023	21/04/2023
321	26/04/2023	28/04/2023
322	03/05/2023	05/05/2023
323	10/05/2023	12/05/2023
324	17/05/2023	19/05/2023
325	24/05/2023	26/05/2023
May half-term 2023		
326	07/06/2023	09/06/2023
327	14/06/2023	16/06/2023
328	21/06/2023	23/06/2023
329	28/06/2023	30/06/2023
330	05/07/2023	07/07/2023
Summer holidays 2023		
331	06/09/2023	08/09/2023



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EduWeek Jobs, Schools Week and FE Week are owned and published by Learning & Skills Events Consultancy and Training Limited.

We're proud to be a member of:



Notes

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