

# EDU WEEK JOBS

Recruitment advertising made even easier.

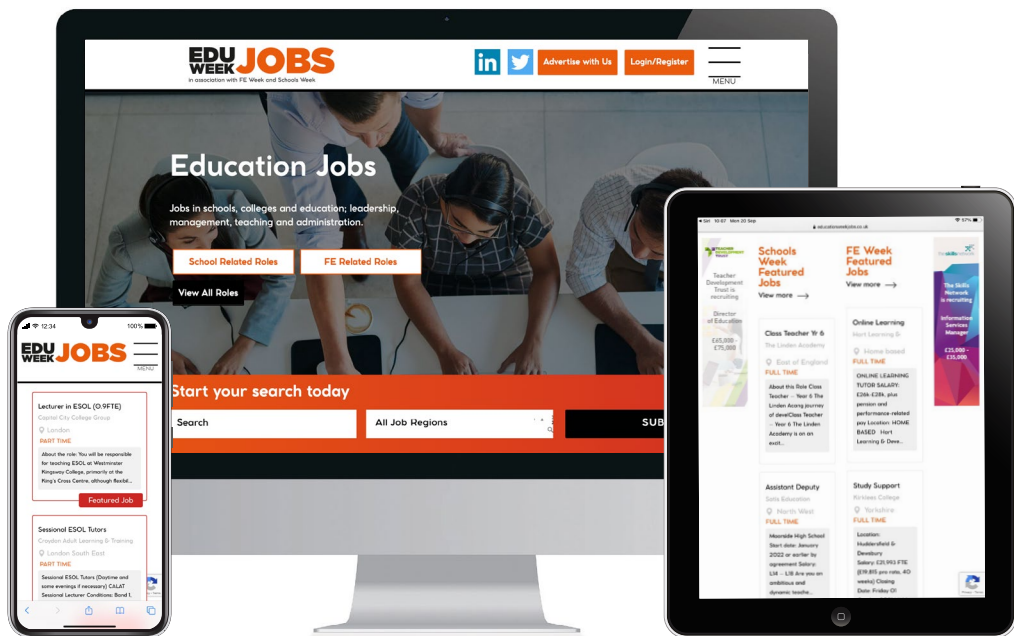


in association with

**SCHOOLS  
WEEK**

**EDU  
WEEK JOBS**

# EDU WEEK JOBS



## What is EduWeek Jobs?

EduWeek Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £150 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.

17,500+



digital edition readership



880,000+

visits per month average Jan-Sep 2020 (up from 360,000 in 2019)



1.1 million

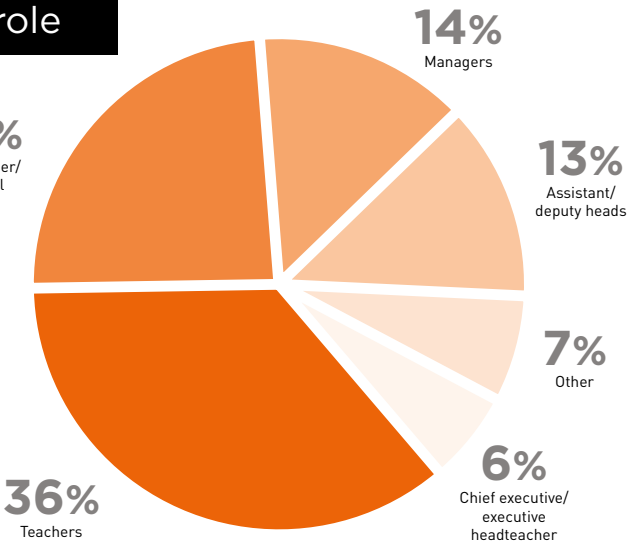
monthly page views average Jan-Sep 2020 (up from 550,000 in 2019)



103,700+ Twitter followers

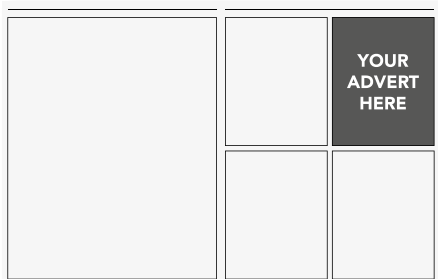
## Readers by job role

24%  
Headteacher/  
principal



Have your vacancy seen by passive job seekers and the highest quality candidates in the sector.

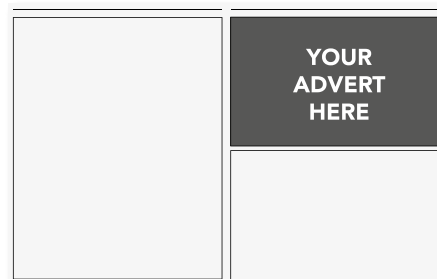
## QUARTER PAGE



96mm x 132mm (WxH)

**£395**

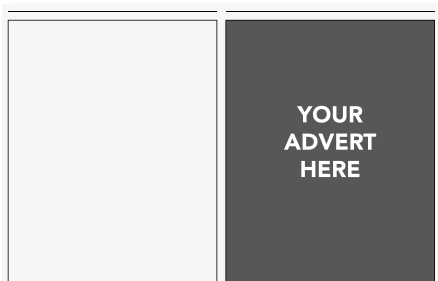
## HALF PAGE



196mm x 132mm (WxH)

**£595**

## FULL PAGE



196mm x 265mm (WxH)

**£745**

### INCLUDED WITH YOUR ADVERT:

- A Featured Listing for each role advertised within the space (max. 3 roles)
- Bespoke advert design
- Half Page or larger – exposure in the 'Premium Job Opportunities' section on Page 2 of Schools Week

**SCHOOLS WEEK ARTWORK DEADLINE:**

**Wednesday at 17:00**

Contact Clare at [clare.halliday@schoolsweek.co.uk](mailto:clare.halliday@schoolsweek.co.uk)  
or on **020 8123 4778** to book your advert

## Listings

### BASIC LISTING

**£150**

OUR LOWEST COST OPTION,  
IDEAL FOR ADVERTISERS  
ON A TIGHT BUDGET

- Text, logo and attachments
- Live for up to one month

### FEATURED LISTING

**£350**

REACH A WIDER AUDIENCE AND  
RECEIVE HIGHER ENGAGEMENT

- Text, logo and attachments
- Live for up to one month
- Premium online positioning
- Slots on the weekly jobs email (30,000 recipients), promoted via @SchoolsWeek and @EduWeekJobs Twitter

## Upgrade

### FEATURED BOOST

**£200/WEEK**

ATTRACT PASSIVE JOB  
SEEKERS AND HIGH QUALITY  
CANDIDATES WITH A FEATURED  
BOOST BUTTON.

- GIF animated button advert on [www.schoolsweek.co.uk](http://www.schoolsweek.co.uk)
- Artwork design included
- Available as an upgrade on a Featured Listing

### FEATURED JOB OF THE WEEK

**£400/WEEK**

OUR HIGHEST EXPOSURE  
ONLINE OPTION.

- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on [www.schoolsweek.co.uk](http://www.schoolsweek.co.uk)
- GIF animated Skyscraper advert on [www.educationweekjobs.co.uk](http://www.educationweekjobs.co.uk)
- Artwork design included
- Available as an upgrade on a Featured Listing
- Promoted via Twitter, Facebook and LinkedIn

## Social Media

### SOCIAL BOOST £100 + VAT

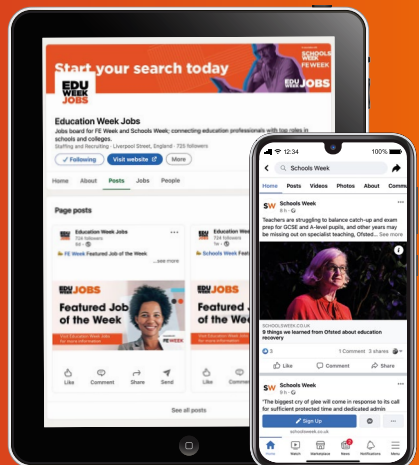
- Available as an upgrade on a Featured Listing
- 1 x Tweet via @SchoolsWeek and @EduWeekJobs
- 1 x Facebook Post via Schools Week
- 1 x LinkedIn Post via Education Week Jobs

### INCLUDED WITH FEATURED JOB OF THE WEEK

- Bespoke artworks
- 2 x Tweets via @SchoolsWeek and @EduWeekJobs
- 1 x Facebook Post via Schools Week
- 1 x LinkedIn Post via Education Week Jobs

### INCLUDED WITH ANNUAL PACKAGES

- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits



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**Organise your recruitment advertising for the year with an annual package with Schools Week and EduWeek Jobs.**

## **BRONZE** **£2500**

- ◇ Unlimited Featured Listings
- ◇ 25% discount on classified adverts in Schools Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

## **SILVER** **£3500**

- ◇ Unlimited Featured Listings
- ◇ 3 x Half Page adverts
- ◇ 50% discount on classified adverts in Schools Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

## **GOLD** **£5000**

- ◇ Unlimited Featured Listings
- ◇ 5 x Full Page adverts
- ◇ 50% discount on classified adverts in Schools Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

## **INCLUDED WITH EACH PACKAGE:**

- Unlimited listings covering all vacancies (including leadership roles)
- Job upload service, with a turnaround of up to 2 hours
- Dedicated account manager on hand to discuss your requirements
- 10 x Social Boost credits and 25% off additional credits

## Available Discounts

**If your organisation is eligible for a discounted rate, please get in touch to inform our team and to make your booking.**

**SCHOOLS  
WEEK**

**SUBSCRIBERS:  
20% DISCOUNT**

**aelp**  
Association of  
Employment and Learning  
Providers

**MEMBERS:  
20% DISCOUNT**

**HOLEX**

**MEMBERS:  
20% DISCOUNT**

**besa** |   
BRITISH EDUCATIONAL  
SUPPLIERS ASSOCIATION

**MEMBERS:  
20% DISCOUNT**

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# Testimonials

When our multi-academy Trust needed to use Schools Week and Education Week Jobs at very short notice for a difficult to fill role, their straightforward and flexible approach to helping with our advertising need and dealing with our requests and adjustments so positively was greatly appreciated.

**JAN STEEL**

Director of HR, Active Learning Trust

As a recruiter for an MAT of 34 Academies, I have been very impressed with the professional support we have received from Schools Week and the quick turnaround time they provide for our advertised vacancies.

**ROSEMARY SULLIVAN**

HR Administrator, David Ross Education Trust

I have always found Schools Week very helpful. They reach a large audience and support with many of our vacancies. I am very satisfied with their service and would recommend them highly.

**KATHERINE ANDERSON**

Recruitment Officer,  
The Shared Learning Trust



Schools Week have always been very responsive and helpful in supporting our recruitment process.

**ROBERT CRAIG**

Head of Strategy  
& Operations,  
Enabling Enterprise

# Publication schedule

Edition Number	Press day	Issue Date
<b>Summer holidays 2021</b>		
258	09/09/2021	10/09/2021
259	16/09/2021	17/09/2021
260	23/09/2021	24/09/2021
261	30/09/2021	01/10/2021
262	07/10/2021	08/10/2021
263	14/10/2021	15/10/2021
264	21/10/2021	22/10/2021
<b>October half-term 2021</b>		
265	04/11/2021	05/11/2021
266	11/11/2021	12/11/2021
267	18/11/2021	19/11/2021
268	25/11/2021	26/11/2021
269	02/12/2021	03/12/2021
270	09/12/2021	10/12/2021
<b>Christmas holidays 2021</b>		
271	06/01/2022	07/01/2022
272	13/01/2022	14/01/2022
273	20/01/2022	21/01/2022
274	27/01/2022	28/01/2022
275	03/02/2022	04/02/2022
276	10/02/2022	11/02/2022
<b>February half-term 2022</b>		
277	24/02/2022	25/02/2022
278	03/03/2022	04/03/2022
279	10/03/2022	11/03/2022
280	17/03/2022	18/03/2022
281	24/03/2022	25/03/2022
282	31/03/2022	01/04/2022
<b>Easter holidays 2022</b>		
283	21/04/2022	22/04/2022
284	28/04/2022	29/04/2022
285	05/05/2022	06/05/2022
286	12/05/2022	13/05/2022
287	19/05/2022	20/05/2022
288	26/05/2022	27/05/2022
<b>May half-term 2022</b>		
289	09/06/2022	10/06/2022
290	16/06/2022	17/06/2022
291	23/06/2022	24/06/2022
292	30/06/2022	01/07/2022
293	07/07/2022	08/07/2022
<b>Summer holidays 2022</b>		



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EduWeek Jobs, Schools Week and FE Week are owned and published by Learning & Skills Events Consultancy and Training Limited.

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## Notes



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