

EDU WEEK JOBS

Recruitment advertising made even easier.



in association with

**SCHOOLS
WEEK**

**EDU
WEEK JOBS**

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What is EduWeek Jobs?

EduWeek Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £150 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.

17,500+



digital edition readership



880,000+

visits per month average Jan-Sep 2020 (up from 360,000 in 2019)



1.1 million

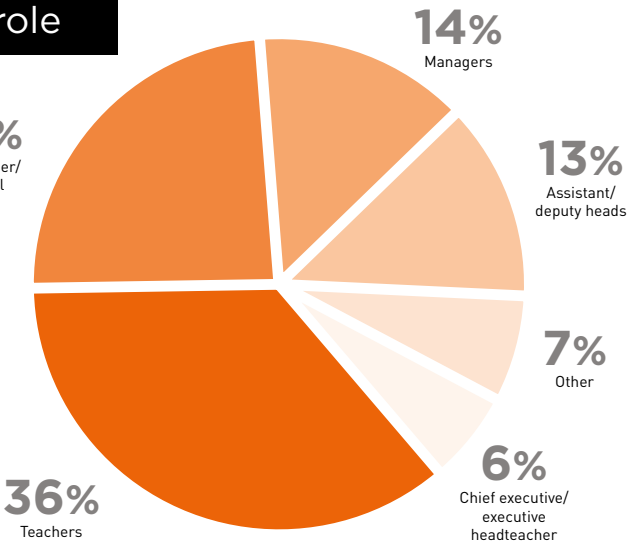
monthly page views average Jan-Sep 2020 (up from 550,000 in 2019)



99.2k Twitter followers

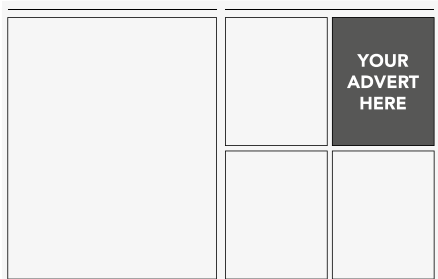
Readers by job role

24%
Headteacher/
principal



Have your vacancy seen by passive job seekers and the highest quality candidates in the sector.

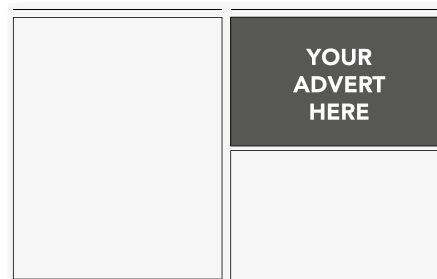
QUARTER PAGE



96mm x 132mm (WxH)

£395

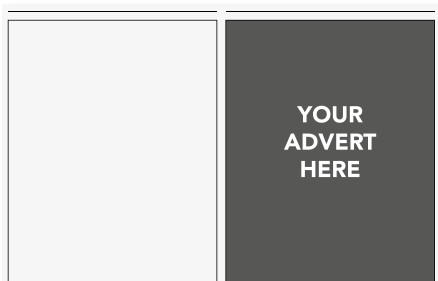
HALF PAGE



196mm x 132mm (WxH)

£595

FULL PAGE



196mm x 265mm (WxH)

£745

INCLUDED WITH YOUR ADVERT:

- A Featured Listing for each role advertised within the space (max. 3 roles)
- Bespoke advert design
- Half Page or larger – exposure in the 'Premium Job Opportunities' section on Page 2 of Schools Week

SCHOOLS WEEK ARTWORK DEADLINE:

Wednesday at 17:00

Contact Clare at clare.halliday@schoolsweek.co.uk
or on **020 8123 4778** to book your advert

Listings

BASIC LISTING

£150

OUR LOWEST COST OPTION,
IDEAL FOR ADVERTISERS
ON A TIGHT BUDGET

- Text, logo and attachments
- Live for up to one month

FEATURED LISTING

£350

REACH A WIDER AUDIENCE AND
RECEIVE HIGHER ENGAGEMENT

- Text, logo and attachments
- Live for up to one month
- Premium online positioning
- Slots on the Weekly Jobs Email (30,000 recipients)
- Tweets via @EduWeekJobs and @SchoolsWeek combined 101k followers)

Upgrade

FEATURED BOOST

£200/WEEK

ATTRACT PASSIVE JOB
SEEKERS AND HIGH QUALITY
CANDIDATES WITH A FEATURED
BOOST BUTTON.

- GIF animated button advert on www.schoolsweek.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing

FEATURED JOB OF THE WEEK

£400/WEEK

OUR HIGHEST EXPOSURE
ONLINE OPTION.

- Top slot on weekly jobs email
- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on www.schoolsweek.co.uk
- GIF animated Skyscraper advert on www.educationweekjobs.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing

FEATURED JOB OF THE WEEK: OUR TOP ONLINE SOLUTION

- **A large GIF premium button advert**
on every page of the Schools Week website (310 x 160 px)
- **A GIF skyscraper advert**
on every page of the EduWeek Jobs website (160 x 600 px)
- **A GIF banner advert**
at the top of our weekly jobs email (620 x 120 px)
- **A GIF banner advert**
on the homepage of the Schools Week website (310 x 370 px)



310 x
160 px

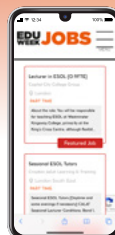
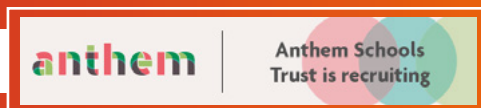


310 x
370 px



160 x
600 px

620 x
120 px



Contact Clare at clare.halliday@schoolsweek.co.uk
or on **020 8123 4778** to book your advert

Organise your recruitment advertising for the year with an annual package with Schools Week and EduWeek Jobs.

BRONZE **£2500**

- ◇ Unlimited Featured Listings
- ◇ 25% discount on classified adverts in Schools Week

SILVER **£3500**

- ◇ Unlimited Featured Listings
- ◇ 3 x Half Page adverts
- ◇ 50% discount on classified adverts in Schools Week

GOLD **£5000**

- ◇ Unlimited Featured Listings
- ◇ 5 x Full Page adverts
- ◇ 50% discount on classified adverts in Schools Week

INCLUDED WITH EACH PACKAGE:

- Unlimited listings covering all vacancies (including leadership roles)
- Job upload service, with a turnaround of up to 2 hours
- Dedicated account manager on hand to discuss your requirements

RATES DISPLAYED ARE PER MAT/ORGANISATION.
GROUP RATES AVAILABLE ON REQUEST.
PRICES EXCL. VAT

Available Discounts

If your organisation is eligible for a discounted rate, please get in touch to inform our team and to make your booking.

**SCHOOLS
WEEK**

**SUBSCRIBERS:
20% DISCOUNT**

aelp
Association of
Employment and Learning
Providers

**MEMBERS:
20% DISCOUNT**

HOLEX

**MEMBERS:
20% DISCOUNT**

besa | 
BRITISH EDUCATIONAL
SUPPLIERS ASSOCIATION

**MEMBERS:
20% DISCOUNT**

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Testimonials

When our multi-academy Trust needed to use Schools Week and Education Week Jobs at very short notice for a difficult to fill role, their straightforward and flexible approach to helping with our advertising need and dealing with our requests and adjustments so positively was greatly appreciated.

JAN STEEL

Director of HR, Active Learning Trust

As a recruiter for an MAT of 34 Academies, I have been very impressed with the professional support we have received from Schools Week and the quick turnaround time they provide for our advertised vacancies.

ROSEMARY SULLIVAN

HR Administrator, David Ross Education Trust

I have always found Schools Week very helpful. They reach a large audience and support with many of our vacancies. I am very satisfied with their service and would recommend them highly.

KATHERINE ANDERSON

Recruitment Officer,
The Shared Learning Trust



Schools Week have always been very responsive and helpful in supporting our recruitment process.

ROBERT CRAIG

Head of Strategy
& Operations,
Enabling Enterprise

EDU WEEK JOBS

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