

# SCHOOLS WEEK

## SPILL THE BEANS - SCHOOLS WEEK COFFEE SHOP AT SSAT ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITY

The Schools Week Coffee Shop has become a focal point of the SSAT Annual Conference (see images right from 2015). In 2016 we will be bringing back the famous coffee shop within the exhibition of the conference. As the Media Partner for SSAT Annual Conference 2016, Schools Week have acquired a large central stand in the exhibition area.

In previous years there have been queues of people waiting in line to get hold of a decent free cup of coffee. This year we are again pulling out all the stops to ensure delegates are supplied with hand-crafted premium coffee, tea and hot chocolate.

Schools Week are seeking a partner to co-sponsor this activity in 2016. As sponsor of this activity your organisation would receive the following benefits:

- Your organisation's branding on the coffee bar
- Your organisation's branding on the wall behind the coffee bar
- Your organisation's branding on all cups
- Your organisation's brand on the advert run in Schools Week promoting the coffee shop
- Your organisation may place a small literature stand on the stand
- A themed special winter drink will be available - which is named after your organisation.
- Plus you will receive a free half page advert (worth £3,200) in the edition of Schools Week taken to the conference and given to all delegates!

The cost of this sponsorship is £6,000 + VAT. No other costs will be incurred by the sponsoring organisation for this activity. Schools Week will source and cover all associated costs in providing coffee shop.

