

**INTRODUCING THE NEW**

# **EDU WEEK** **JOBS**

New jobs board. New rates. Improved service.  
Recruitment advertising made even easier.



in association with

**SCHOOLS  
WEEK**

**EDU  
WEEK** **JOBS**

# EDU WEEK JOBS



## What is EduWeek Jobs?

EduWeek Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £150 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.

# Schools Week statistics

17,500+



digital edition readership



880,000+

visits per month average Jan-Sep 2020 (up from 360,000 in 2019)



1.1 million

monthly page views average Jan-Sep 2020 (up from 550,000 in 2019)



83.5k Twitter followers

## Readers by job role

24%  
Headteacher/  
principal

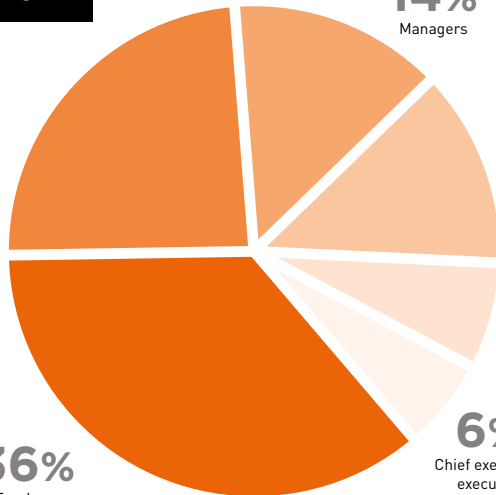
36%  
Teachers

14%  
Managers

13%  
Assistant/  
deputy heads

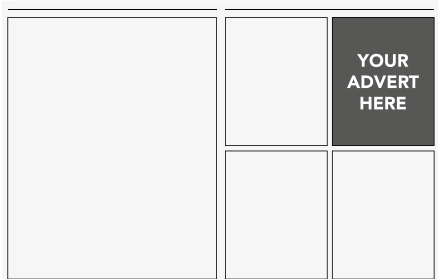
7%  
Other

6%  
Chief executive/  
executive  
headteacher



Have your vacancy seen by passive job seekers and the highest quality candidates in the sector.

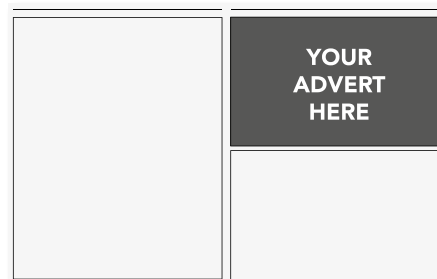
## QUARTER PAGE



96mm x 132mm (WxH)

**£395**

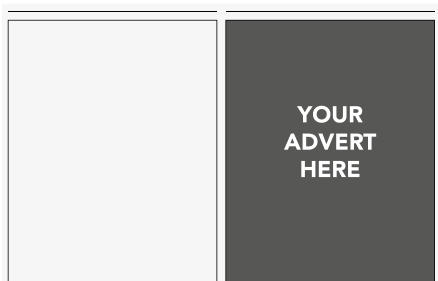
## HALF PAGE



196mm x 132mm (WxH)

**£595**

## FULL PAGE



196mm x 265mm (WxH)

**£745**

### INCLUDED WITH YOUR ADVERT:

- A Featured Listing for each role advertised within the space (max. 3 roles)
- Bespoke advert design
- Half Page or larger – exposure in the 'Premium Job Opportunities' section on Page 2 of Schools Week

**SCHOOLS WEEK ARTWORK DEADLINE:**

**Wednesday at 17:00**

Contact Clare at [clare.halliday@schoolsweek.co.uk](mailto:clare.halliday@schoolsweek.co.uk)  
or on **020 8123 4778** to book your advert

# Online Advertising with EduWeek Jobs

## Listings

### BASIC LISTING

**£150**

OUR LOWEST COST OPTION,  
IDEAL FOR ADVERTISERS  
ON A TIGHT BUDGET

- Text, logo and attachments
- Live for up to one month

### FEATURED LISTING

**£350**

REACH A WIDER AUDIENCE AND  
RECEIVE HIGHER ENGAGEMENT

- Text, logo and attachments
- Live for up to one month
- Premium online positioning
- Slots on the Weekly Jobs Email (30,000 recipients)
- Tweets via @EduWeekJobs and @SchoolsWeek (84.9k followers)

## Upgrade

### FEATURED BOOST

**£200/WEEK**

ATTRACT PASSIVE JOB  
SEEKERS AND HIGH QUALITY  
CANDIDATES WITH A FEATURED  
BOOST BUTTON.

- GIF animated button advert on [www.schoolsweek.co.uk](http://www.schoolsweek.co.uk)
- Artwork design included
- Available as an upgrade on a Featured Listing

### FEATURED JOB OF THE WEEK

**£400/WEEK**

OUR HIGHEST EXPOSURE  
ONLINE OPTION.

- Top slot on weekly jobs email
- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on [www.schoolsweek.co.uk](http://www.schoolsweek.co.uk)
- GIF animated Skyscraper advert on [www.educationweekjobs.co.uk](http://www.educationweekjobs.co.uk)
- Artwork design included
- Available as an upgrade on a Featured Listing

# Online Advertising with Schools Week

## FEATURED JOB OF THE WEEK: OUR TOP ONLINE SOLUTION

- **A large GIF premium button advert** on every page of the Schools Week website (310 x 160 px)
- **A GIF skyscraper advert** on every page of the EduWeek Jobs website (160 x 600 px)
- **A GIF banner advert** at the top of our weekly jobs email (620 x 120 px)

160 x  
600 px



THE SHARED  
LEARNING  
TRUST IS  
RECRUITING

310 x 160 px



620 x 120 px



Contact Clare at [clare.halliday@schoolsweek.co.uk](mailto:clare.halliday@schoolsweek.co.uk)  
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**Organise your recruitment advertising for the year with an annual package with Schools Week and EduWeek Jobs.**

## **BRONZE** **£4000**

- ◇ Unlimited Featured Listings
- ◇ 25% discount on classified adverts in Schools Week

## **SILVER** **£5500**

- ◇ Unlimited Featured Listings
- ◇ 3 x Half Page adverts
- ◇ 50% discount on classified adverts in Schools Week

## **GOLD** **£7000**

- ◇ Unlimited Featured Listings
- ◇ 5 x Full Page adverts
- ◇ 50% discount on classified adverts in Schools Week

## **INCLUDED WITH EACH PACKAGE:**

- Unlimited listings covering all vacancies (including leadership roles)
- Job upload service, with a turnaround of up to 2 hours
- Dedicated account manager on hand to discuss your requirements

RATES DISPLAYED ARE PER MAT/ORGANISATION.  
GROUP RATES AVAILABLE ON REQUEST.  
PRICES EXCL. VAT

## Available Discounts

**If your organisation is eligible for a discounted rate, please get in touch to inform our team and to make your booking.**

**SCHOOLS  
WEEK**

**SUBSCRIBERS:  
20% DISCOUNT**

**aelp**  
Association of  
Employment and Learning  
Providers

**MEMBERS:  
20% DISCOUNT**

**HOLEX**

**MEMBERS:  
20% DISCOUNT**

**besa** |   
BRITISH EDUCATIONAL  
SUPPLIERS ASSOCIATION

**MEMBERS:  
20% DISCOUNT**

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# Testimonials

When our multi-academy Trust needed to use Schools Week and Education Week Jobs at very short notice for a difficult to fill role, their straightforward and flexible approach to helping with our advertising need and dealing with our requests and adjustments so positively was greatly appreciated.

**JAN STEEL**

Director of HR, Active Learning Trust

As a recruiter for an MAT of 34 Academies, I have been very impressed with the professional support we have received from Schools Week and the quick turnaround time they provide for our advertised vacancies.

**ROSEMARY SULLIVAN**

HR Administrator, David Ross Education Trust

I have always found Schools Week very helpful. They reach a large audience and support with many of our vacancies. I am very satisfied with their service and would recommend them highly.

**KATHERINE ANDERSON**

Recruitment Officer,  
The Shared Learning Trust



Schools Week have always been very responsive and helpful in supporting our recruitment process.

**ROBERT CRAIG**

Head of Strategy  
& Operations,  
Enabling Enterprise

# Publication schedule

Edition	Press day	Issue Date
227	15/10/2020	16/10/2020
228	22/10/2020	23/10/2020
<b>October half-term 2020</b>		
229	05/11/2020	06/11/2020
230	12/11/2020	13/11/2020
231	19/11/2020	20/11/2020
232	26/11/2020	27/11/2020
233	03/12/2020	04/12/2020
234	10/12/2020	11/12/2020
<b>Christmas holidays 2020</b>		
235	07/01/2021	08/01/2021
236	14/01/2021	15/01/2021
237	21/01/2021	22/01/2021
238	28/01/2021	29/01/2021
239	04/02/2021	05/02/2021
240	11/02/2021	12/02/2021
<b>February half-term 2021</b>		
241	25/02/2021	26/02/2021
242	04/03/2021	05/03/2021
243	11/03/2021	12/03/2021
244	18/03/2021	19/03/2021
245	25/03/2021	26/03/2021
246	01/04/2021	02/04/2021
<b>Easter holidays 2021</b>		
247	22/04/2021	23/04/2021
248	29/04/2021	30/04/2021
249	06/05/2021	07/05/2021
250	13/05/2021	14/05/2021
251	20/05/2021	21/05/2021
252	27/05/2021	28/05/2021



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**schoolsweek.co.uk**  
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EduWeek Jobs, Schools Week and FE Week are owned and published by Learning & Skills Events Consultancy and Training Limited.

We're proud to  
be a member of:

